

(888) 244-5152

DIVERS LOVE PHOTOS ON USB

Invented in 1989, snuba diving allows new divers a chance to see what diving is really like.

Snorkeling requires the person to stay close to the surface. Scuba diving may mean expensive classes to learn how to dive safely. Snuba — surface nexus underwater breathing apparatus diving is a combination of the two.

Divers connect to a small raft via air hoses and dive 15- to 20- feet down from the surface. They get to see marine life in a more immersive environment than snorkeling.

M. Mondejar, owner of a snuba diving service, said her clients love the pictures and video she gives them on USB flash drives immediately after their diving excursions.

"I take photos of them down underwater. Once we are off the boat, I have a tablet. I connect the flash drive to an adapter, download the photos and hand them the flash drive. They walk off the boat with the photos in hand with the flash drive," she said.

"People who are photo people love it. They see my underwater camera gear and they know the pictures have to be good. They don't even request to see the photos before," deciding to buy the photos, she said.

Easy transfers

A USB flash is the easiest way to transfer photos and video to her clients, Mondejar said. While her underwater camera uses SD cards, they are too expensive to hand out. The drives she gets from Logotech are not.

Neither is there a lot of room on her boat, which means less room for computer or copying equipment. "I pull the SD card out with the photos on it and do the transfers."

Her snuba clients get to see sea turtles, reef shakes, monk seals and octopus. "They can hear the whales singing during whale season," Mondejar said.

Her favorites are probably the monk seals. There are only 800 of the animals left in the wild and are a protected species, Mondejar said.

fax: (847) 890-6565 email: info@logotech.com