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SOLVING TECH ISSUES WITH USB FLASH DRIVES

This point-of-sale system maker had a huge USB project the company needed to deploy. The company, which makes equipment for the food service and hospitality industries, had a massive update ready for its customers. Rather than expect those customers to backup and load their existing POS data on servers or individual computers, they ordered those customers USB drives for the information transfer.

"We were able to ship a USB to all of those customers to back up their existing data, along with a new hard drive for their system," said R. Vargas, deployment manager at the company. They included packages to ship the old hard drives – and the USB flash drives they were done with – back to the company, too, when the data load was done. That allowed them to stretch their initial investment even further. "We were able to clear the data and reuse the USB drives. We got a decent amount of them back," Vargas said.

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