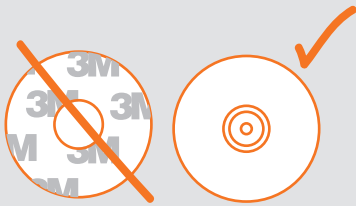


PopSockets®: Real or Fake?

3M™ Branded Backing

You know you have a fake on your hands if you see a 3M™ branded backing on the back of your PopSockets® Grip. An authentic PopSockets® Grip will always have a clear transparent cover that protects the rinsable, repositionable gel adhesive.



Try the Stick Test

An authentic PopSockets® Grip uses rinsable, repositionable gel so you can restick it as many times as you want. A fake will use double-sided tape, or a thin foam double sided sticker that loses its stickiness after just one use.



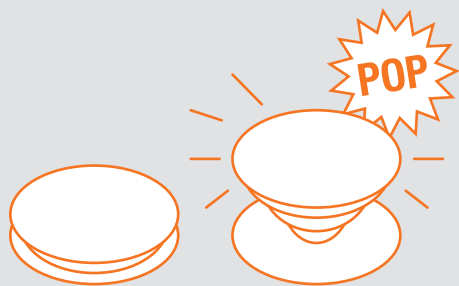
Price Too Good To Be True?

You get what you pay for when buying a PopSockets® Grip. A defective product that doesn't pop? Or is destroyed after just one use? Why risk your brand and your reputation on a defective device.



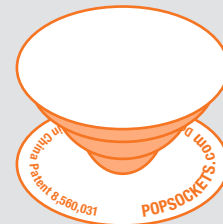
No POP in Your PopSockets® Grip?

An authentic PopSockets® Grip will literally make a 'pop' sound when being extended. It also maintains its shape once extended, providing a sturdy stand. A fake will be flimsy and can collapse in, when using as a stand.



PopSockets® Brand

Last but not least, an authentic PopSockets® Grip will have clear PopSockets® branding debossed into the base plate of the device. Look for PopSockets.com and a Patent number at the base of your grip to know you have the real deal on your hands.



Risks of Buying Fakes

- Health and safety concerns due to a lack of proper testing
- Damage to the brand perception of your customer's company
- Dissatisfaction and/or damaged mobile devices from cheap knock-offs
- Missed delivery and financial loss resulting from illegal products confiscated at Customs
- Loss of credibility with your customers impacting future business

Counterfeits may save money in the short term, but in the end, they'll most likely cost more than you could ever imagine.